

## APR Elevator Pitch

An elevator pitch is a short summary that should be possible to deliver in the time span of an elevator ride, 30 seconds to 2 minutes. An elevator pitch should be a succinct and persuasive sales pitch used to sell yourself or an idea. For this assignment you will start to think about topics you want to research for AP Research. You should utilize sources such as [All Sides](#) and [Ted Talks](#) to find topics that interest you. Then develop an elevator pitch that you will present to the class at our first Summer Bridge session on **July 29th at 3:00pm** explaining your topic, the current scholarship on the topic, and why it would make an interesting research topic. You will have 2 minutes of presentation time. Listed below are the requirements for your presentation as well as a list of example topics. HAPPY RESEARCHING! 😊

### Presentation Requirements

- Must be 2 minutes in length
- Must have exactly 5 slides to accompany the presentation
  - Slide 1: Title
  - Slides 2-4: Information about selected topic
  - Slide 5: Works Cited

### Example Topics from Sample Student Papers

- Making Health Education LGBTQ+ Inclusive in Vermont High Schools
- To What Extent Does Music Impact Mathematical Achievements and Anxiety?
- The Relationship Between Extra Expenditures in Basketball and the Receiving of Athletic Scholarships
- The Influence of Feminist Music Over the Years
- How has lobbying done by the pharmaceutical industry influenced the NFL's policies regarding player use of marijuana from 2000 to the present?
- Health Effect of Playing a Sport in High School on a Middle Age Individual's Body

**Below is an outline of the AP Research Performance Task. Keep in mind the scope of the project when thinking about potential Research topics.**

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### Task Overview

Students design, plan, and implement a yearlong, in-depth study or investigation in an area of personal interest through a chosen or designed inquiry method and develop a well-reasoned argument based on the evidence collected in an academic paper of 4,000–5,000 words. As a culmination of their research, students deliver (using appropriate media) a presentation and orally defend their research design, approach, and findings. Students whose academic paper is accompanied by an additional piece of scholarly work (e.g., performance, exhibit, product) must arrange for the teacher and panelists to view this work prior to the presentation and oral defense. Throughout the inquiry process, students communicate regularly with their teacher and, when appropriate, consult with an internal or external expert.

Component	Scoring Method	Weight
Academic Paper (AP) 4,000–5,000 words	Teacher scored, College Board validated	75%
Presentation and Oral Defense (POD) (15–20 minutes for presentation followed by three or four questions from a panel of three evaluators).	Teacher scored	25%